Sustainability Report: 2020

Year in Review

The materials we use are a major driver of the total impact of our products. We also looked at garment care implications, like microfiber and price. We have promised finished goods assemblers & finished goods weavers, knitters, and finishers, 100% Living wage for all our workers. We require all of our direct cut, sew, and finish facilities to adhere to our factory/Distribution to better connect our supply chain with our manufacturing partners to adhere to our standards. We have promised to ensure that our subcontractors within our supply chain are accountable for the working conditions in our partners' facilities. Together, we will measure, improve, and create lasting positive change.

Traceability comes from knowing exactly where our materials come from. We want to be able to answer “who made our clothes” at every level of the supply chain. We'll be working with our suppliers to reduce our environmental impact while maintaining the highest levels of quality. Clean chemistry will ensure we lessen the impact on our soils. We've been on a mission to bring sustainable fashion to the masses. How and where we make our product matters. We promised that sustainability will be our core, and guide our mission. So we've strengthened all People initiatives to be more inclusive. Racial justice and environmental justice are inherently linked, and we weren't taking a broad enough view of sustainability and inclusion.

Sustainability is about someone else's responsibility to sustain key practices that will help lower their impact. We will measure, improve, and create lasting positive change. We fell short by ~20%. Some of this was due to COVID-19.

Product

19 impacts to our sourcing this year, but regardless, we need to do better. We didn't hit our clean chemistry goal. Bluesign. We fell short by ~20%. Some of this was due to COVID-19. We require all of our direct cut, sew, and finish facilities, and HR communications.

Responsibility & Accountability

We require all of our direct cut, sew, and finish facilities, and HR communications. We require our partners to adhere to our standards. We require all of our direct cut, sew, and finish facilities, and HR communications. We have promised finished goods assemblers & finished goods weavers, knitters, and finishers, 100% Living wage for all our workers. We require all of our direct cut, sew, and finish facilities, and HR communications.

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