Reformation banned materials

At Reformation, sustainability is at the core of everything we do. From the fibers we use, to the packaging we ship our clothes in, and everything else in between. And some things are just never okay to use. So we made a list to make it really easy to understand what we never allow. Read more about our standards in our Sustainable Partners Guidebook.

Packaging:
- Virgin plastic
- Virgin paper

When sourcing animal products exclusively for Reformation production we prohibit the use of:
- Animal fur (excluding bovine hair)
- Animal feathers and down
- Angora & other rabbit hair
- Mohair
- Wool from farms that practice mulesing
- Exotic skins including (but not limited to) alligator, crocodile, lizard, snake, cheetah, elephant, rhinoceros, leopard, lion, ostrich, shark, rays, and marine mammals.
- Horn and bone
- Any wildlife, including protected, threatened or endangered species
- Leather or skin taken while the animal is alive or from aborted animals.
- Leather from anywhere in the Amazon Biome
- Any material that comes from domesticated or feral dogs or cats
- Any animals raised in cages
- Any animals caught or hunted in the wild

For collaborations, we assess this policy based on best available information and resources with a lens towards continuous improvement and shared learning in partnership with our collaborators. When sourcing animal products we prohibit any practices that cause unnecessary pain and suffering.

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