Installation

Unpack your rug as soon as it arrives to help prevent creases or pressure marks from being folded or rolled. We recommend a rug pad underneath, which isn't included with your purchase. Each rug is a work of art. So while you can put it on the floor, they're pretty great on walls, too. To hang yours, slide a wooden or metal bar through the cotton loop along the top and secure the bar to your wall with hooks. Just a heads-up, the bar isn't included.

Care & Vacuum

A little shedding is totally normal with new wool rugs, especially in the first few months. It'll lessen over time. We recommend regular vacuuming on low power with a flat nozzle attachment to keep the fibers in good shape. A carpet rake can also help manage shedding and keep the pile looking its best. And because this is a pretty special rug, we suggest treating it to a professional cold-water deep clean at least once a year.

Stains

If something ends up where it shouldn't, blot up as much as possible with a dry paper towel, then gently dab the stain with cold water, tapping slowly and vacuuming once it's dry. Skip the harsh chemicals, bleach, and alkaline household cleaners, which can damage or discolor the wool. For dried stains, gently scrape away any residue with something blunt, like a tablespoon, then vacuum up what's left.

Shedding & Pressure Marks

A little shedding is normal with a new wool rug and should settle down after a few weeks. If you notice a stray tuft, don't pull it. Carefully trim it level with the surface. Heavy furniture can leave permanent pressure marks.